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Front Porch Announces Three New Additions to its Board of Directors
Proctor, Wesson and McGovern bring extensive finance and healthcare experience

GLENDALE, Calif., Dec. 13 2016 — Front Porch, a not-for-profit “human serving” organization that serves individuals and families through full-service retirement, active adult communities and affordable housing communities announces the election of three new members to its Board of Directors. Joining the Board on January 1, 2017 are Deborah A. Proctor, Oliver W. Wesson Jr. and Marion McGovern. Each brings unique qualifications and experience to Front Porch which is widely considered to be one of the most innovative senior service provider organizations in the country.

Deborah A. Proctor recently retired as the president and chief executive officer of Irvine-based St. Joseph Health, a \$6 billion not-for-profit health system consisting of 16 hospitals, physician organizations, home health agencies, hospice care, outpatient services, skilled nursing facilities and community outreach services. As the president and CEO, she ushered in a new direction to transform St. Joseph Health into a unified health delivery system. Before leaving for retirement, Ms. Proctor led the board through a decision to merge with Providence Health and Services, resulting in the third largest health system in the country.

Her career in healthcare included both direct patient care and healthcare education as well as administration. She received her bachelor’s degree in nursing from the University of California, Los Angeles, and master’s degree in nursing from California State University, Los Angeles.

Oliver W. Wesson, Jr. is currently a senior vice president in Bank of America’s California Healthcare and Institution Group – a position he has held for the past 10 years. As a senior client manager, he is responsible for managing the relationship of several multi-billion dollar healthcare clients.

Mr. Wesson’s financial experience includes over twenty years at J.P. Morgan & Co. in New York and San Francisco. As President and Chief Operating Officer for the J.P. Morgan Community Development Corporation, he identified and structured financing for affordable housing and other community development projects. He subsequently joined The Retail Initiative Inc., also based in New York, providing equity capital for the development of supermarket anchored inner city neighborhood shopping centers.

He is a U.S. Navy veteran and holds a B.A. in economics and a MBA in finance from Stanford University.

Marion McGovern, an entrepreneur and business strategist, co-founded M Squared Consulting, one of the first niche-consulting firms that matched independent consultants to client needs. Following the sale of the company to a South African conglomerate, she chaired the board for its US subsidiary negotiating disparate operating approaches.

Ms. McGovern has served as an adjunct professor at the University of San Francisco's School of Management. She currently serves as a director for CPP Inc., the publisher of the Myers-Briggs Type Indicator and a board chair of ReSurge International, the first international humanitarian agency to provide free plastic surgery to the poor in developing countries. An expert in human capital, Ms. McGovern's second book, *Thriving in the Gig Economy*, will be published in the spring of 2017.

She received a BSBA from Boston University School of Management in international economics and an MBA from The University of California, Berkeley, in international finance.

"Front Porch welcomes Deborah, Oliver and Marion to the Board," said Jennifer Perry, chairperson of the Front Porch Board of Directors. "Their experience and expertise in strategic business management, global health and community development will strengthen Front Porch's position as an innovative leader in senior service."

"Each of our newest Board members brings exceptional talent and energy to Front Porch," said Front Porch Chief Executive Officer John M. Woodward. "We are fortunate to have them join our team as our organization continues to grow and innovate new models to meet the current and emerging needs of the individuals we serve."

"These individuals bring a wealth of experience in their respective fields and will be tremendous assets to Front Porch as we further our mission to meet needs with excellence," said Front Porch President Roberta Jacobsen.

About Front Porch

[Front Porch](#) is a not-for-profit 'human serving' organization based in Glendale, California, that serves individuals and families through full-service retirement, active adult communities, affordable housing communities and related management and development services. Front Porch retirement and active adult communities offer options ranging from independent living to skilled care, including assisted living and memory care. Front Porch holds a BBB+ credit rating from Standard & Poor's. Founded in 1999, Front Porch embraces a leading-edge approach to enhance wellbeing with innovative communities and programs that meet the changing needs of people as they age. Front Porch's 'human serving' capabilities are epitomized by [Humanly PossibleSM](#), Front Porch's commitment to cause-based innovation that harnesses the innovative spirit of all of its staff in an effort to do whatever is humanly possible to meet emerging needs now and in the future. Specialized outreach programs like the Front Porch Center for Innovation and Wellbeing, Social Accountability *in Action*, Front Porch Gallery and affiliated Centers for Spirituality and Aging support the Front Porch belief in understanding and meeting the needs of the individuals and communities we serve.

Front Porch Communities and Services is comprised of 10 full-service retirement communities in California and two adult living communities: one in Louisiana and one in Florida. Front Porch also serves individuals and families through more than 20 affordable housing communities managed by CARING Housing Ministries, a division of Front Porch.