



For Immediate Release
For more information contact:
Bernadette De Mesa
FrontPorch@graham-associates.com
(415) 986-7212

Front Porch Elects Four New Directors to Board

GLENDALE, Calif., November 12, 2018 — Front Porch, a not-for-profit organization that serves more than 5,000 residents in senior living and affordable housing communities, announces the election of four new members to the Board of Directors. Joining the Board in January 2019 are Laura Jacobs, Kyle Murphy, Robert Carlson and Kay Murphy.

“We are very fortunate to have received strong interest in board service including a slate of highly qualified candidates from our Front Porch residents,” said Front Porch Chief Executive Officer John M. Woodward. “We are grateful and excited to have this new diverse group of individuals join the Board.”

Laura Jacobs is managing principal at GE Healthcare Partners. With more than 30 years of experience, Jacobs has advised a wide range of health care organizations on strategy and planning issues. She is a noted speaker and industry resource on the impact of healthcare trends. Prior to joining GE Healthcare Partners, Jacobs held management positions at St. Vincent Medical Center and Orthopaedic Hospital in Los Angeles and Presbyterian Intercommunity Hospital in Whittier, California.

Kyle Murphy is executive director southern California for Medi-Cal Strategy and State Programs at Kaiser. She was formerly an associate vice president at Molina Healthcare responsible for leading large, complex enterprise projects including new state Medicaid contract implementation. Murphy has extensive managerial and consulting experience with the development of strategy and goals for both payor and provider organizations including Anthem, Kaiser, Martin Luther King Jr. Community Hospital (Los Angeles) and Blue Shield of California. Prior to receiving her MBA/MPH from UCLA, she began her career as an Emergency Department Charge Nurse.

Robert Carlson brings extensive expertise as a lawyer specializing in corporate, securities and board governance law, including 20 years as a senior partner of Paul Hastings. Carlson served as counsel to the boards of mutual fund groups as well as a board member for non-profits focused on national land

conservation and homelessness. He currently lives at Villa Gardens, a Front Porch community, where he serves as chair of the Senior Advocates Committee.

Kay L. Murphy was a leader in the introduction of public relations and communications programs for hospitals beginning her career in Chicago at the Columbus/Cuneo/Cabrini Medical Centers. After relocating to Southern California in 1971, she created the same departments for Northridge Hospital Medical Center and Huntington Hospital before establishing her own consulting firm to assist nonprofit organizations. At Claremont Manor, a Front Porch community, she served as president of the resident association from 2015-2018.

“It is a pleasure to welcome Laura, Kyle, Robert and Kay to the Board as well as Jimmie’s continuing service,” said Tom Porath, Front Porch’s Board chair. “Their connections to our residents, the community and the experience in their respective fields of service will be invaluable as we guide and support Front Porch’s important mission of creatively meeting needs of older adults.”

The Front Porch Board is comprised of 12 members, including two positions designated for resident directors. Kay Murphy and Jimmie Kennedy of Walnut Village will serve as resident directors beginning in January 2019 for three-year terms.

About Front Porch

Front Porch is a not-for-profit organization based in Glendale, Calif., serving individuals and families through full-service retirement, active adult communities, affordable housing and related management and development services. Front Porch retirement communities offer options ranging from independent living to skilled care, including assisted living and memory care. Founded in 1999 with the merger of three organizations, Front Porch embraces a leading-edge approach to enhancing well-being with innovative communities and programs that address the changing needs of people as they age. The Front Porch culture is driven by **Humanly Possible**®, a commitment to innovation that harnesses the innovative spirit of all of its staff in an effort to do whatever is humanly possible to meet needs of the people we serve now and in the future. Specialized outreach programs like the Front Porch Center for Innovation and Wellbeing support the Front Porch belief in understanding and creatively meeting the needs of individuals in community. Front Porch is comprised of 10 full-service retirement communities in California and two adult living communities: one in Louisiana and one in Florida. Front Porch also serves individuals and families through 26 affordable housing communities managed by Front Porch’s subsidiary, CARING Housing Ministries.

###