



For Immediate Release

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Front Porch Announces Two New Additions to Its Board of Directors
Tonnu and Kroeker bring extensive financial and legal experience

GLENDALE, Calif., Dec. 7, 2017 — Front Porch, a not-for-profit organization serving individuals and families through retirement communities and affordable housing, announces the election of two new members to its Board of Directors.

Joining the Board in January 2018 are Diemlan “Lannie” Tonnu and Kevin B. Kroeker. Each brings unique qualifications and experience to Front Porch, which is widely considered to be one of the most innovative senior service provider organizations in the country.

Lannie Tonnu as a chief financial officer brings more than 30 years of experience in the healthcare industry. Her expertise encompasses all aspects of financial services: investment management, risk management, managed care contracting and strategic planning. She has a reputation as a trusted executive who works well with governing boards, operational leaders, financing agencies and physicians.

Tonnu serves as chief financial officer for the Orthopedic Institute for Children in Los Angeles, Calif., a chartered global management accountant, and Tonnu holds an MBA in finance with an emphasis in information technology.

Kevin Kroeker is a partner in law firm Crowell & Moring's Los Angeles office and is co-chair of the firm's Health Care Group. He represents healthcare organizations on a wide range of state and federal regulatory matters and healthcare transactions. Kroeker has more than 25 years of experience representing managed care plans and insurers, Medicare Advantage Organizations, Medicaid Managed

Care plans, medical groups and community clinics, among others. He received his J.D. from the University of California, Davis School of Law and his B.A. from the University of Oklahoma.

“Front Porch welcomes Lannie and Kevin to the Board,” said Jennifer Perry, chairperson of the Front Porch Board of Directors. “Their experience in executive and financial leadership within healthcare and their commitment to our mission, will strengthen Front Porch’s position as an innovative leader in senior service.”

“Lannie and Kevin bring unique qualities and expertise to Front Porch,” said Front Porch Chief Executive Officer John M. Woodward. “We are excited to have them join our team as we explore new and innovative ways to meet the emerging needs of the individuals we serve.”

The Front Porch Board is comprised of 11 members who serve three-year terms.

About Front Porch

[Front Porch](#) is a not-for-profit organization based in Glendale, Calif., serving individuals and families through full-service retirement, active adult communities, affordable housing and related management and development services. Front Porch retirement communities offer options ranging from independent living to skilled care, including assisted living and memory care. Front Porch holds an A credit rating from FitchRatings and an A- credit rating from Standard & Poor’s. Founded in 1999, Front Porch embraces a leading-edge approach to enhancing well-being with innovative communities and programs that meet the changing needs of people as they age. The Front Porch culture is driven by [Humanly Possible®](#), a commitment to cause-based innovation that harnesses the innovative spirit of all of its staff in an effort to do whatever is humanly possible to meet emerging needs of the people we serve now and in the future. Specialized outreach programs like the Front Porch Center for Innovation and Wellbeing and the Front Porch Gallery support the Front Porch belief in understanding and creatively meeting the needs of individuals in community.

Front Porch is comprised of 10 full-service retirement communities in California and two adult living communities: one in Louisiana and one in Florida. Front Porch also serves individuals and families through 25 affordable housing communities managed by CARING Housing Ministries, a division of Front Porch.

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