



**Front Porch
Communities
Foundation
GOLF TOURNAMENT**

Drive. Connect. Thrive.

June 8, 2026

LA CAÑADA FLINTRIDGE COUNTRY CLUB

SPONSORSHIP OPPORTUNITIES

front porch

**COMMUNITIES
FOUNDATION**

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At Front Porch, we believe the most successful organizations are those deeply committed to the well-being of the communities they serve. Your company's leadership is a testament to this principle, and it is in this spirit of shared commitment that we invite you to partner with us for the **2026 Front Porch Golf Tournament**.

In a world that is increasingly disconnected, fostering genuine human connection has never been more vital. Our mission at Front Porch Communities Foundation extends beyond our properties and into the communities we all share. **We are driven to build stronger connections, elevate the standard of compassionate care and advance a new, more positive vision of aging for all.**

On **Monday, June 8, 2026**, we will gather at the beautiful La Cañada Flintridge Country Club for a day of golf and purpose. This is more than just a tournament; **The Front Porch Golf Tournament brings advocates and leaders together to invest in a future where every older adult has the opportunity to live a life of connection, purpose, and joy.**

Enclosed, you will find a detailed outline of sponsorship opportunities designed to provide your company with significant visibility among a select audience of regional leaders. More importantly, your partnership will directly fuel the innovative programs that **strengthen the fabric of our local communities** and change the conversation about aging.

Thank you for considering this special opportunity. We would be delighted to connect further to discuss how we can create a partnership that meets your company's philanthropic and marketing goals.

Sincerely,

Sean Kelly,
Chief Executive Officer
Front Porch

Julie Hoerl,
Director of Philanthropy
Front Porch Communities Foundation



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A Better Future for All Ages Starts Here

Our society is facing a profound demographic shift. The population of people entering their later years is growing at an unprecedented rate, far outpacing the growth of the professional caregiver workforce needed to support them. Simultaneously, a record number of people are living alone as they age. This creates a perfect storm that compounds the critical public health challenges of social isolation and declining well-being. These are not just logistical issues; they are symptoms of a society guided by an outdated story about aging. To truly confront these problems, we must address them at their root.

At Front Porch, our solution is to actively build and **strengthen community** through lifelong learning and innovative outreach programs that foster connection and purpose. But making these life-changing connections takes more than just good intentions. It requires a **creative vision** to challenge outdated ideas and see new possibilities for what aging can be. And it requires **dedicated expertise**, which is why we invest in developing compassionate caregivers and skilled leaders who have the training and support to turn simple opportunities into lasting, impactful relationships.

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Your Impact: The “Why” Behind Your Support

Your support directly builds the community connections that allow people to thrive as they age. You are funding the creative vision that imagines a better future and the dedicated expertise that ensures care is always delivered with compassion and excellence. You are investing in a powerful idea: that by building a strong infrastructure of support and connection, we can solve the great challenges of aging. **You are investing in a future of connection, purpose and joy for all.**

The Nonprofit Advantage: Mission Over Margins

A for-profit model is designed to serve its shareholders as well as its residents. Our nonprofit mission calls us to sustain our own future while exploring and building a better future for all. This structure gives us the freedom to take a long-term view—to invest in workforce development that benefits the whole sector, to pioneer community programs with a social (not financial) return, and to lead the crucial work of changing the conversation about aging for generations to come.



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About the Event: The 2026 Celtic Cup

Join us for a day of exceptional golf, premier networking and powerful community impact at the beautiful La Cañada Flintridge Country Club. The Celtic Cup is more than just a tournament; it's a dynamic and fulfilling event that brings together leaders and advocates who are passionate about building a more connected and compassionate future for aging.



The Experience

Your memorable day begins at **8:00 AM** with breakfast and lively networking, giving you time to connect with fellow community leaders before the competition heats up. At **8:45 AM**, you can test your skills at the putting contest before we kick things off with opening announcements.

A **9:00 AM shotgun start** will send you out for a spectacular day on the course, filled with friendly competition, on-course refreshments, and engaging activities. The day culminates at **1:30 PM** with a celebratory awards luncheon, where we'll share stories, recognize our champions, and celebrate our collective impact on Front Porch Communities Foundation's vital mission.

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The Purpose

Every drive, every putt and every partnership helps fuel our work to build community without walls. Your participation directly supports our innovative programs that create a future of connection, purpose and joy for older adults.

Why Sponsor?

As a sponsor, you gain unparalleled access to a select audience of regional advocates and business leaders. It's a unique opportunity to align your brand with a deeply respected, mission-driven cause, showcase your community commitment and make a tangible investment in a more compassionate future for all.

Why Attend?

As a player, you are guaranteed a fun and fulfilling day of golf and camaraderie at a premier private club. You'll enjoy a seamless experience from start to finish, all while knowing that your participation is making a real difference in the lives of others. It's a day you can feel truly good about.



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Sponsorship Levels

These packages are designed to provide the best value, combining foursomes with premier marketing and recognition benefits.

Presenting Sponsor \$50,000

Exclusive: One Available

FMV: \$3,600
Tax-Deductible Portion:
\$46,400

The premier partnership opportunity. Your company will be integrated into the event title and receive exclusive benefits, including a speaking opportunity at the luncheon, premier logo placement on all materials, and three foursomes.

Platinum Sponsor \$25,000

FMV: \$2,400
Tax-Deductible Portion:
\$22,600

Receive exclusive ownership of a major event area (your choice of Breakfast, Luncheon or Golf Carts), premier logo placement, podium recognition, and two foursomes.

Gold Sponsor \$15,000

FMV: \$2,400
Tax-Deductible Portion:
\$12,600

Own a high-traffic, on-course experience (your choice of Driving Range, Putting Green, or Beverage Station), receive prominent logo placement, and two foursomes.

Silver Sponsor \$10,000

FMV: \$1,200
Tax-Deductible Portion:
\$8,800

Receive featured **logo** recognition on event materials, an exclusive tee sign, and one foursome.

Bronze Sponsor \$5,000

FMV: \$1,200 | Tax-
Deductible Portion: \$3,800

Receive supporter **name** recognition on event materials, a shared tee sign, and one foursome.

Foursome Plus \$2,500

FMV: \$1,200 Tax-Deductible
Portion: \$1,300

Includes one foursome and one individual tee sign with your company name.

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Exclusive Underwriting & À La Carte Opportunities

These opportunities offer targeted brand exposure by aligning your company with a specific, memorable part of the tournament experience. *(These do not include foursomes but can be added to any sponsorship package for enhanced visibility.)*

Player Gift Sponsor \$15,000 (Exclusive)

- Your company logo is co-branded on the premium gift given to every golfer.
- Your logo is featured on signage at the gift distribution table.
- *(Does not apply if Presenting Sponsor is secured)*

Photo Sponsor \$7,500 (Exclusive)

- Your company logo is tastefully included on every foursome photo, a keepsake that players will display in their homes and offices.
- Your logo is featured on signage at the photo station.

On-Course Contest Sponsor \$5,000 each *(Three Exclusive Opportunities)*

- Sponsor one of the day's most exciting contests. Your company name and logo will be featured on prominent signage at the corresponding tee box and in the event program.
 - **Hole-in-One Contest**
 - **Closest-to-the-Pin Contest**
 - **Longest Drive Contest**

Swag Bag Sponsor \$5,000 (Exclusive)

- Your company logo is featured on the bag given to every player at registration. A great way to make a first impression.

Awards Sponsor \$3,500 (Exclusive)

- Your company will be recognized as the official sponsor of the tournament awards and prizes, with your logo on signage at the awards table and verbal recognition from the podium.

Tee Sign Sponsor \$1,000

- Company name or logo featured on a sign at one of the 18 tee boxes. A classic and effective way to show your support for our mission.



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— Monday, June 8, 2026 —
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2026 Front Porch Golf Tournament Sponsorship Commitment Form

Yes! We are pleased to partner with the Front Porch Communities Foundation. Please confirm our commitment as follows:

1. Sponsor Information

Company Name *(as it should appear in materials)*: _____

Contact Person: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

2. Sponsorship Selection

Sponsorship Packages *(Includes Golfers)*

- Presenting Sponsor - \$50,000
- Platinum Sponsor - \$25,000
- Gold Sponsor - \$15,000
- Silver Sponsor - \$10,000
- Bronze Sponsor - \$5,000
- Foursome Plus - \$2,500

À La Carte Underwriting *(Does Not Include Golfers)*

- Player Gift Sponsor - \$15,000
- Photo Sponsor - \$7,500
- Contest Sponsor - \$5,000 *(Hole-in-One / Closest-to-Pin / Longest Drive)*
- Swag Bag Sponsor - \$5,000
- Awards Sponsor - \$3,500
- Tee Sign Sponsor - \$1,000

Total Commitment: \$ _____



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3. Payment Information

- Check:** Please make checks payable to **Front Porch Communities Foundation**.
- Invoice:** Please send an invoice for my commitment.
- Credit Card:** Visit www.CelticCup.org to pay by credit card.

4. Golfer Information *(If applicable)*

Please list the names of your players below. You can also provide this information at a later date, but no later than May 8.

1. _____ 2. _____
3. _____ 4. _____

(Please list additional golfers on a separate sheet)

Authorized Signature: _____ Date: _____

Thank you for your generous support! _____

Please return this form via email to jhoerl@frontporch.net.

For recognition purposes, please also email your high-resolution company logo no later than May 8 (*EPS or PNG format preferred*).

Questions? Please contact Julie Hoerl at (925) 285-3883.